Pulse surveys – a brief research update Hanne Berthelsen Centre for Work Life and Evaluation Studies Malmö University, Sweden

Pulse survey characteristics



Pulse surveys are short, quick survey that are sent out to employees on a regular basis with the intention of providing a "pulse check"

Keywords:

- Frequency
- Length
- Focus
- Flexibility
- Actionability



Is this the OSH quick fix we all want?

The process

- Transparency
- Participation/ownership
- Anonymity
- Following up

Data storage issues

- Ownership of the data
- Data security



Methodological issues

- Can we rely on the measurement?
- Is it possible to follow the development "in real time"?
- How do we know when to intervene?



